Kiran Goswitz

1. Theater projects are the most common type of kickstarter campaign; food and journalism campaigns are rarely successful in both relative and absolute terms; campaigns begun in December are successful less often.
2. It doesn’t show whether the creators of each campaign have had previous kickstarter success, and the difference in currencies in conjunction with changing exchange rates makes the calculation of the actual values of donations difficult to ascertain.
3. It would be interesting to see a chart of whether the currency (and therefore presumably the place of origin) of a campaign affects success. It also would be interesting to see a chart or graph of if the “staff pick” or “spotlight” designations have an effect on success.